



Clifton "Cliff" Clay Long III

July 19, 1944 - February 26, 2026

Clifton "Cliff" Clay Long III passed from this earth on February 26, 2026, at The Blossom's Nursing Center in Van Buren, Arkansas.

Cliff was born on July 19, 1944, in Little Rock, Arkansas. He was the son of Dr. Clifton Clay Long Jr. and Esther June Callahan Long. Shortly before his second birthday, cliff and his family moved to Ozark, Arkansas, a place that would remain close to his heart throughout his life.

Cliff was deeply devoted to his sons, his family, and his many friends. He loved Ozark, the Arkansas Razorbacks, and a good time shared with people he cared about. His lifelong loyalty to the Razorbacks began at the University of Arkansas, where he proudly marched as a member of the Razorback band.

While growing up in Ozark, Cliff was actively involved in First Methodist Church and participated in many church services and events. He played the drums in the Ozark High School Band and, during his junior year, had the honor of serving as a page for Congressman James William Trimble in Washington, D.C.

After high school, Cliff attended the University of Arkansas before joining the United States Navy, where he served as a Hospital Corpsman. He later earned a degree in Economics from Arkansas Tech University. Cliff spent the

majority of his professional career working for Dow Chemical Industries in Russellville, Arkansas, and Lake Jackson, Texas. He followed these years at La-Z-Boy Furniture and Ashley Furniture in the Dallas area and in Ft. Smith.

Following his retirement, Cliff returned to his beloved hometown at Ozark, where he reconnected with dear friends and cherished fond memories from earlier years.

Cliff was preceded in death by his parents and his infant son, James. He is survived by his sons, Keith Long and Clay Long, his sisters, Mary Gardner, Joan McKinney, and June Drain and her husband Wayne, as well as many dear friends.

Funeral services will be held at Shaffer Funeral on Tuesday, March 3 at 2:00 pm with visitation beforehand at 1:00 pm. Interment at Highland Cemetery to follow.

Pall Bearers: Bill Alston, Don Burns, Don Johnston, Danny Robison, Larry Stewart, Lonnie Turner, Tommy White

To leave an online memorial visit www.shafferfuneralhomeweb.com

Cemetery Details

Highland Cemetery

Highway 64 West
Ozark, AR 72949

Previous Events

Visitation

MAR 3. 1:00 PM - 2:00 PM (CT)

Shaffer Funeral Home
2315 West Commercial Street
PO Box 680
Ozark, AR 72949
(479) 667-4147
shafferfuneralhome@gmail.com

Funeral service will be directly after

Funeral Service

MAR 3. 2:00 PM (CT)

Shaffer Funeral Home
2315 West Commercial Street
PO Box 680
Ozark, AR 72949
(479) 667-4147
shafferfuneralhome@gmail.com

Burial

MAR 3 (CT)

Highland Cemetery
Highway 64 West
Ozark, AR 72949

Tribute Wall

NN

“Cliff, his sister, Mary and I became friends when they lived "through the hedge" from where I lived in an apartment at the Clarence Jeffers' home (the late Brenda Mann's home). Cliff and Mary would come over to play outdoors and always each of them were eating raw potatoes! From then throughout school Cliff and I were friends. I hold fond memories of days gone by: school, band, Friday nights with friends at Cliff's in my heart. Praying for his sons and his sisters.

Nan Hopkins Nelson

Nan Hopkins Nelson - March 04 at 11:58 PM

CF

“City Church Family purchased the Emerald Garden Basket for the family of Clifton "Cliff" Clay Long III.



City Church Family - March 02 at 04:33 PM

BV

“1 file added to the album Slideshow



Byron Lasater V - February 28 at 10:06 PM

SF

“ Prayers for his family hugs for June and Wayne he was a wonderful man 🙏❤️☐

Sharon Farnam - February 28 at 12:06 PM

MC

“ Sorry for the loss. He was dearly loved in Ozark. Prayers for family. Molly Baskin Campbell

Molly Baskin Campbell - February 27 at 06:45 PM